



The Dukes' Club

## **Responsibilities of the Webmaster and social media representative**

The Webmaster and social media representative is a new role.

Generic responsibilities include but are not limited to:

- Promote colorectal surgery
- Represent views of colorectal trainees
- Engage positively and productively with all trainees interested in a career in colorectal surgery, The Dukes' Club members and all colorectal trainees
- Attend and engage with  $\geq 50\%$  of The Dukes' Club Executive and Full Committee meetings.

We are hoping to improve our engagement with our members and widen our reach using social media. Our current social media accounts include Instagram and X, formerly known as Twitter.

The current Dukes' Club website needs reimagination and developments to improve accessibility and ease of use.

The role requires experience and knowledge of social media and web design. The role will include close collaboration with the Dukes' Club secretary, Education lead, Dukes' subspeciality and regional representatives to ensure our website and social media accounts are regularly updated with Dukes' Club activities.